



Gro CRM

How to select the right edition for your team and business.

The Gro CRM platform has all the tools you and your team need to grow your business. Gro CRM helps you acquire new leads, create deeper relationships with your customers, close your deals with precision, manage all your tasks and appointments, generate detailed reports and analytics, create quote and invoices, and much much more!

Adopting a new CRM can be a scary proposition for startups and small businesses. Gro CRM will grow and scale with you from a single user startup to a hundred user enterprise. Don't worry, Gro CRM will be your

After your [free 14 day Mac CRM trial](#) ends, choose a plan that's right for you and your team

SOLO

All-In-One Mac CRM
for single-users

14.99

USD/seat/month

BASIC

All-In-One Mac CRM
for teams

24.99

USD/seat/month

PRO

All-In-One Mac CRM
for small business

49.99

USD/seat/month

Gro CRM Edition Feature List

Feature	Solo	Basic	Pro
Max Users	1	24	No Limit
Min Required Users	1	1	1
Annual /seat/cost	179.99	239.99	479.99
Monthly /seat/cost	14.99	24.99	49.99
Available on App Store®	✓		

System

Dashboard	✓	✓	✓
Role based security			✓
Cloud Document Storage	1GB	1GB	2GB
Metrics and history	15	25	50
Ranking Reports	5	20	50
Geo Location Data		✓	✓
Apple Contact importer	✓	✓	✓
CSV data importer	✓	✓	✓
API Integration	✓	✓	✓

Status Board

User Status	✓	✓	✓
Team Status	✓	✓	✓
Easy Communication	✓	✓	✓

Contacts and Accounts

Contacts and Accounts	2,500	50,000	Unlimited
Custom Tags	✓	✓	✓
Customizable	✓	✓	✓
Favorites	✓	✓	✓
Territory Management			✓
Auto History Tracking			✓
Status			✓
Scoring			✓
Reporting	Limited	Limited	✓

Deals

Records per month	Unlimited	Unlimited	Unlimited
Customizable	✓	✓	✓
Email notifications	✓	✓	✓
Scoring	✓	✓	✓
Post to Apple Calendar	✓	✓	✓
Auto History Tracking			✓
Reporting	Limited	Limited	✓

Task Management

Records per month	100	250	500
Customizable	✓	✓	✓
Email notifications	✓	✓	✓

Call queue		✓	✓
Auto History Tracking			✓
Scoring			✓
Status			✓
Reporting	Limited	Limited	✓

Calendar

Records per month	Unlimited	Unlimited	Unlimited
Customizable	✓	✓	✓
Multi-view Calendar	✓	✓	✓
Deal and Task Integration	✓	✓	✓
Notifications	✓	✓	✓

Document Management

Contact integration	✓	✓	✓
Account integration	✓	✓	✓

Email Integration

Built-in Email Client	✓	✓	✓
Contact Tracking	✓	✓	✓
Custom Email Templates	✓	✓	✓
Quick Add contacts			✓
Easy Communication			✓

Inventory Mangement

Max inventory		5	100
Customizable		✓	✓
Manage products		✓	✓
Manage services		✓	✓
Receive inventory		✓	✓

Order Management

Records per month		25	500
Customizable		✓	✓
Signatures			✓
Reporting		Limited	✓

Invoice and Quotes

Records per month		50	500
Customizable		✓	✓
Credit memos		✓	✓
Signatures			✓
Reporting		Limited	✓
Simple pay tracking		✓	✓

Reports

Customized data exports		Limited	✓
Email reports		Limited	✓

Exports

Customized data exports		Limited	✓
Email reports		Limited	✓

Payments

Process Credit Cards		✓	✓
Void Credit Cards		✓	✓
Cash tracking		✓	✓
Wire tracking		✓	✓
Check tracking		✓	✓
Other tracking		✓	✓
Accept multiple payments			✓
Stripe® Integration			✓

Receipts

Records per month			500
Custom sub categories			✓
Event grouping			✓
Category tracking			✓
Reporting			✓

Gro CRM Add-Ons

Add-ons			
Undelete	\$4.99/seat	\$4.99/seat	\$4.99/seat
Business Card Scanner	\$9.99/seat	\$9.99/seat	\$9.99/seat
API	✓	✓	✓
Apple TV Status Board	✓	✓	✓
Wordpress Plugin	✓	✓	✓
IMAP Email Integration	✓	✓	✓
1Password Integration	✓	✓	✓
Zapier Integration	✓	✓	✓
Stripe Integration			✓

Gro CRM Support Services

Support

Chat	✓	✓	✓
Onboarding	\$299.99	\$399.99	\$499.99
Training	\$99/hr	\$99/hr	\$99/hr
Custom Data import	Contact us	Contact us	Contact us
Email support incident	\$19.99	\$19.99	\$19.99
Phone support incident	\$39.99	\$39.99	\$39.99

For More Information

Contact your account executive to learn how the Gro CRM small business platform can help grow your business

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